

# SEO Packages

We provide 4 tiers of SEO packages price: Standard, Professional, Premium and Premium Plus.  
We provide flexibility in SEO price in Nepal to adjust to your needs.

<p><b>Standard</b></p> <p><b>Rs 34,000 /mon</b></p> <p>Preferred For Small Businesses</p>	<p><b>Professional</b></p> <p><b>Rs 56,000 /mon</b></p> <p>Preferred For Mid Size Businesses</p>	<p><b>Premium</b></p> <p><b>Rs 88,000 /mon</b></p> <p>Preferred For Large Businesses</p>	<p><b>Premium Plus</b></p> <p>For Highly Competitive Businesses</p>
<p><b>Initial website analysis</b></p> <ul style="list-style-type: none"> <li>✓ Upto 10 Keyword Ranking</li> <li>✓ Site Audit</li> <li>✓ Competitor Analysis</li> <li>✓ Google Analytics Setup</li> <li>✓ Google Search Console Setup</li> <li>✓ Robots.txt Creation</li> <li>✓ Sitemap Creation</li> </ul>	<p><b>Initial website analysis</b></p> <ul style="list-style-type: none"> <li>✓ Upto 20 Keyword Ranking</li> <li>✓ Site Audit</li> <li>✓ Competitor Analysis</li> <li>✓ Google Analytics Setup</li> <li>✓ Google Search Console Setup</li> <li>✓ Robots.txt Creation</li> <li>✓ Sitemap Creation</li> </ul>	<p><b>Initial website analysis</b></p> <ul style="list-style-type: none"> <li>✓ Upto 40 Keyword Ranking</li> <li>✓ Site Audit</li> <li>✓ Competitor Analysis</li> <li>✓ Google Analytics Setup</li> <li>✓ Google Search Console Setup</li> <li>✓ Robots.txt Creation</li> <li>✓ Sitemap Creation</li> </ul>	<p><b>Initial website analysis</b></p> <ul style="list-style-type: none"> <li>✓ Upto 60 Keyword Ranking</li> <li>✓ Site Audit</li> <li>✓ Competitor Analysis</li> <li>✓ Google Analytics Setup</li> <li>✓ Google Search Console Setup</li> <li>✓ Robots.txt Creation</li> <li>✓ Sitemap Creation</li> </ul>
<p><b>On Page Setup</b></p> <ul style="list-style-type: none"> <li>✓ Keyword Research</li> <li>✗ Keyword Mapping</li> <li>✓ Few Major Pages Meta And Heading Tag Optimization</li> <li>✓ URL Optimization</li> <li>✓ Image Optimization</li> <li>✓ 2 SEO Optimized Blog Articles</li> <li>✓ Few Existing Content Optimization</li> </ul>	<p><b>On Page Setup</b></p> <ul style="list-style-type: none"> <li>✓ Keyword Research</li> <li>✓ Keyword Mapping</li> <li>✓ Major Pages Meta And Heading Tag Optimization</li> <li>✓ URL Optimization</li> <li>✓ Image Optimization</li> <li>✓ 4 SEO Optimized Blog Articles</li> <li>✓ Existing Major Page Content Optimization</li> </ul>	<p><b>On Page Setup</b></p> <ul style="list-style-type: none"> <li>✓ Keyword Research</li> <li>✓ Keyword Mapping</li> <li>✓ Major Pages Meta And Heading Tag Optimization</li> <li>✓ URL Optimization</li> <li>✓ Image Optimization</li> <li>✓ 4 SEO Optimized Blog Articles</li> <li>✓ Existing Major Page Content Optimization</li> </ul>	<p><b>On Page Setup</b></p> <ul style="list-style-type: none"> <li>✓ Keyword Research</li> <li>✓ Keyword Mapping</li> <li>✓ Major Pages Meta And Heading Tag Optimization</li> <li>✓ URL Optimization</li> <li>✓ Image Optimization</li> <li>✓ 8 SEO Optimized Blog Articles</li> <li>✓ Existing Major Page Content Optimization</li> </ul>
<p><b>Technical SEO</b></p> <ul style="list-style-type: none"> <li>✓ Canonical URL Addition</li> <li>✓ Custom 404 Page Setup</li> <li>✓ OG Tags</li> <li>✓ Page Redirection</li> <li>✓ Sitemap</li> <li>✓ Robots.txt</li> <li>✓ Browser Compatibility Check</li> <li>✓ Page Speed Optimization</li> <li>✗ Broken Link Fixing</li> <li>✗ Site Architecture</li> </ul>	<p><b>Technical SEO</b></p> <ul style="list-style-type: none"> <li>✓ Canonical URL Addition</li> <li>✓ Custom 404 Page Setup</li> <li>✓ OG Tags</li> <li>✓ Page Redirection</li> <li>✓ Sitemap</li> <li>✓ Robots.txt</li> <li>✓ Browser Compatibility Check</li> <li>✓ Page Speed Optimization</li> <li>✓ Broken Link Fixing</li> <li>✓ Site Architecture</li> </ul>	<p><b>Technical SEO</b></p> <ul style="list-style-type: none"> <li>✓ Canonical URL Addition</li> <li>✓ Custom 404 Page Setup</li> <li>✓ OG Tags</li> <li>✓ Page Redirection</li> <li>✓ Sitemap</li> <li>✓ Robots.txt</li> <li>✓ Browser Compatibility Check</li> <li>✓ Page Speed Optimization</li> <li>✓ Broken Link Fixing</li> <li>✓ Site Architecture</li> <li>✓ Site Architecture</li> </ul>	<p><b>Technical SEO</b></p> <ul style="list-style-type: none"> <li>✓ Canonical URL Addition</li> <li>✓ Custom 404 Page Setup</li> <li>✓ OG Tags</li> <li>✓ Page Redirection</li> <li>✓ Sitemap</li> <li>✓ Robots.txt</li> <li>✓ Browser Compatibility Check</li> <li>✓ Page Speed Optimization</li> <li>✓ Broken Link Fixing</li> <li>✓ Site Architecture</li> <li>✓ Mobile Friendliness</li> </ul>

- ✘ Mobile Friendliness
- ✘ Solve Keyword Cannibalization
- ✘ Hreflang Tags
- ✘ Competitor Backlink Research
- ✘ Other Webmaster Optimization

### Off Page SEO

- ✘ Link Building
- ✘ Guest Blogging
- ✘ Directory Submission
- ✔ Quora Posting
- ✔ Reddit Posting
- ✘ Schema Implementation
- ✘ Conversion Tracking
- ✘ Infographic Creation And Sharing

### Local SEO

- ✔ GMB Setup & Optimization
- ✘ GMB Posting
- ✔ Google Map Creation
- ✘ Local Citation

### Monthly Report

- ✔ Work Done Report
- ✔ On Page Report
- ✘ Backlink Report
- ✔ Traffic By Country
- ✔ Traffic Comparison
- ✔ Top 10 Performing Pages
- ✔ Top 10 Keywords
- ✔ Clicks, Impression, Position

**No Dedicated Project Manager**

- ✔ Mobile Friendliness
- ✔ Solve Keyword Cannibalization
- ✘ Hreflang Tags
- ✘ Competitor Backlink Research
- ✔ Bing Webmaster Optimization

### Off Page SEO

- ✔ Link Building
- ✘ Guest Blogging
- ✔ Few Directory Submission
- ✔ Few Weekly Post On Quora
- ✔ Few Weekly Post On Reddit
- ✔ Schema Implementation
- ✘ Conversion Tracking
- ✔ Few Infographic Creation And Sharing

### Local SEO

- ✔ GMB Setup & Optimization
- ✔ GMB Posting
- ✔ Google Map Creation
- ✔ Few Local Citation

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**Dedicated Project Manager**

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- ✘ Competitor Backlink Research
- ✔ Bing Webmaster Optimization

### Off Page SEO

- ✔ Link Building
- ✔ Guest Blogging
- ✔ Few Directory Submission
- ✔ Active On Quora
- ✔ Active On Reddit
- ✔ Schema Implementation
- ✔ Conversion Tracking
- ✔ Monthly 1 Infographic Creation And Sharing

### Local SEO

- ✔ GMB Setup & Optimization
- ✔ GMB Posting
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### Monthly Report

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**Dedicated Project Manager**

- ✔ Solve Keyword Cannibalization
- ✔ Hreflang Tags
- ✔ Competitor Backlink Research
- ✔ Bing And Other Webmaster Optimization

### Off Page SEO

- ✔ Link Building
- ✔ Guest Blogging
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**Dedicated Project Manager**

All of the above packages are exclusive of VAT. Contract: Minimum 6 months.

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